

New Art

on Stage

# brut



© Radovan Dranga

**brut nordwest**

imagnetanz 2022

**Nordwestbahnstraße 8–10, 1200 Vienna**

Tue, 22<sup>nd</sup> / Wed, 23<sup>rd</sup> March, 7:00 pm / Fri, 25<sup>th</sup> March, 4:00 pm /

Sat, 26<sup>th</sup> March, 2:00 & 4:00 pm

**Fabian Faltin & Adam Dekan**  
**House of Hyperculture**

Performance / Guided tour

World Premiere

in English

brut nordwest

imagnetanz 2022

{Middle-class art}

Nordwestbahnstraße 8–10, 1200 Vienna

{Minimal music}

Tue, 22<sup>nd</sup> / Wed, 23<sup>rd</sup> March, 7:00 pm / Fri, 25<sup>th</sup> March, 4:00 pm /

{Tutorial lifestyle}

Sat, 26<sup>th</sup> March, 2:00 & 4:00 pm

# Fabian Faltin & Adam Dekan

## House of Hyperculture

Performance / Guided tour

World Premiere

in English

**Hosting** Fabian Faltin

**Music Manager** Adam Dekan

**Frontend Design** Jozef Čabo

**Artistic Consulting** Jianan Qu

**Senior Production** Heinz Steinböck

**Techno Lead** Julia Seyr

**In-House Dance** Julia Müllner, Magdalena Forster, Jenny Simanowitz

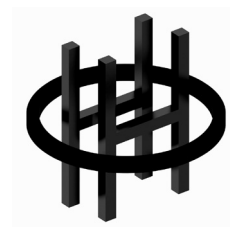
**Thank-you to** everyone who agreed to be interviewed for this project and to the brut team for three months of generous artistic accommodation at brut nordwest.

**A co-production by** Fabian Faltin and imagnetanz/brut Wien. With the kind support of the City of Vienna's Department of Cultural Affairs, and Bears in the Park.

### Supporters



 Bundesministerium  
Kunst, Kultur,  
öffentlicher Dienst und Sport



“In hyperculture, the subject is constantly surrounded by an abundance of objects, spaces, events, media formats and services. They all sing out their promise of singularity, narrative, aesthetic or ludic qualities, as well as affective stimulation. The subject learns that this must be social normality: in this world, things only count if they appear interesting, valuable, singular, stimulating and authentic. It follows that the subject also expects this from other subjects – and of themselves.”

Andreas Reckwitz, *Gesellschaft der Singularitäten*, 2017

“Russia’s urban middle class has got used to a world of Ikea, iPhones, Visa credit cards and mini-breaks to Europe or the Gulf. That world is over.”

*Financial Times*, March 7<sup>th</sup>, 2022

## Executive Audience Summary

Growing up as a western teenager in the 1990s, my friends and I were always scouting for new subcultures and communities. Safely sheltered in our prosperous middle-class world, we switched easily and fluidly between mountainbiking, grunge, techno parties, gaming, literature, art, travel and, of course, shopping.

Today, the quest for cultural distinction, community and self-actualisation is fully marketised and rapidly spreading from western countries to the global south. It's been digitally accelerated to lightning speed, almost like spot-trading. Hypercultural consumption and production are so tightly networked as to become indiscernible. While working on this show, I've eaten kimchi and giraffe, watched queer performances, received mRNA-injections, invested in organic olive plantations, while simultaneously also watching and uploading YouTube tutorials on percussion, dating, and self-management.

It all comes together in the so-called Collab Houses, where TikTok creators and influencers rent villas and curate their fictional luxury lives; notably the *House of Hype* in Los Angeles. Since brut is relocating to a new venue in St. Marx 2024, wouldn't this be a great opportunity to upgrade to a House of Hyperculture?

In this performance, we envisage brut as a Viennese base-camp for our hypercultural lives. A place and a non-place, permeating the barriers of time and space, identity and social class, performance and reality. A fiction big enough to contain a global middle-class of 3 billion people, even though the corridors might get just a little squeezed.

**Fabian Faltin, 2022**



© Julia Seyr, *Helicopter with Speakers* (2001) & *Manga* (2002)

## Interview mit Fabian Faltin & Adam Dekan

**Fabian Faltin und Adam Dekan haben eine geführte Tour durch brut nordwest entworfen. Wie sie auf diese Idee gekommen sind, was euch bei dem Rundgang möglicherweise erwartet und was sie auf dem Gelände schon alles entdeckt haben, erzählen die Beiden in diesem Interview.**

*Wie kamt ihr auf die Idee, eine geführte Tour durch das Areal von brut nordwest zu entwickeln?*

Zunächst wollten wir eine Geschichte erzählen, mit vielen Schauplätzen und Kapiteln wie ein Roman. Zusammen mit brut entstand dann die Idee, dass man dem roten Faden der Geschichte durchs ganze Haus folgt. Dadurch wird das Haus selbst zu einer Fiktion wie diese sogenannten „Collab Houses“, wo sich Tiktok\*innen und Influencer\*innen in Villen einmieten und ein fiktives Luxusleben führen – etwa das „House of Hype“ in Los Angeles.

*Wie können die Teilnehmer\*innen den Rundgang selbst kuratieren?*

Heute führen wir unser Leben nicht mehr nach einer fixen Schablone, wir kuratieren es dynamisch. Das fängt schon beim Mobiltelefon an: Der Screen zeigt dir immer ein genau auf dich zugeschnittenes Angebot, aus dem du auswählst. Du kuratierst deinen Job, deine Ernährung, deine Freizeit, deine Partner\*innen, deine Spiritualität, deine Identität. Wir hoffen sehr, dass alle Teilnehmer\*innen auch von unserem Rundgang etwas ganz Spezielles mitnehmen können, etwas, das genau zu ihrem Profil passt.

*Habt ihr euch selbst schon auf dem Gelände verlaufen?*

Ja, vergangenen Sommer gab es einen Workshop von zwei finnischen Performer\*innen, Minja Mertenen und Esa Kirkkopelto. Da gingen wir in einer großen Gruppe auf den großen Parkplatz hinter dem brut nordwest und drehten uns so schnell, dass uns schwindlig wurde. Wir sahen Sterne und wurden selbst zu Kometen.

*Dieser Ort wurde schon als Textilfabrik, Getränkehandel und nun als Theater genutzt, inwiefern wird diese vielseitige Geschichte in die Performance eingebunden?*

Die Geschichte dieses Ortes ist speziell, aber zugleich recht austauschbar: Mit der Post-Industrialisierung wurden überall Fabriken zugesperrt und als Theater, Museen und Kulturfabriken wiedereröffnet. In weiterer Folge entstehen dann oft hochwertige Wohnbezirke, wo eine gebildete, weltoffene und gutverdienende Mittelschicht einzieht. Das passiert gerade auch am ehemaligen Nordwestbahnhof. Unsere Performance ist Teil dieser Geschichte, aber wir wollen sie auch mit unseren eigenen Fiktionen und Utopien vermischen.

*Was ist ein „House of Hyperculture“ für euch?*

In der globalen Hyperkultur besteht unser aller Alltag vor allem aus Business und Performance. Das ist stressig. Das *House of Hyperculture* bietet eine persönliche Tankstelle für Reflexion, Gemeinschaft, Training und Authentizität. So wie früher in der Dorfkirche, wo man hinging zum Singen und Beten, zum Erzählen und Zuhören, zum Trauern und Feiern. Bevor man schließlich im Jenseits landete.



© Julia Seyr, *Addidas als Leitmotiv* (1999)

## Bios

**Fabian Faltin** is a writer, teacher and performance artist with 15+ years industry experience. Major works shown at Festival der Regionen, Tate Modern, WUK, BRUX, Beijing Fringe and elsewhere. Numerous grants and awards, notably RIBA Future Arts Spaces Award, Ö1 Audio-Play Award, Austrian Grant for Literature and a 2020 residency at Bears in the Park.

[www.fabianfaltin.com](http://www.fabianfaltin.com)

**Adam Dekan** is a holistic multi-instrumentalist, sound-sculptor, hedonist, explorer, researcher, and perennial student based in Bratislava and Vienna. He has toured with formations such as Nourish My Fame, Triple Sun, Nuku and Gladia Moony, and composed stage music for Daphna Horencyk, Katarína Brestovanská and others.

[www.adamvolt.com](http://www.adamvolt.com)

**Jozef Čabo** designs light-shows, theatre stages and concerts. He lives in Bratislava.

<https://www.instagram.com/100huf>

**Magdalena Forster** lives and works in Vienna as a performer and choreographer. She studied health care and contemporary dance education. Both experiences form her works, which have been shown in Tyrol and Vienna.

**Julia Müllner** is a freelance dancer based in Vienna. She works with dance and choreography in different settings. Her work has been shown at the imagetanz festival at brut in 2021.



**Jenny Simanowitz** is an international Communications Trainer and Coach who has become well-known in Austria for her seminars, her lectures and her Communications Cabarets.

[www.happybusiness.at/](http://www.happybusiness.at/)

**Jianan Qu** is a performance and visual artist, an art pedagogue.

[jiananqu.com](http://jiananqu.com)

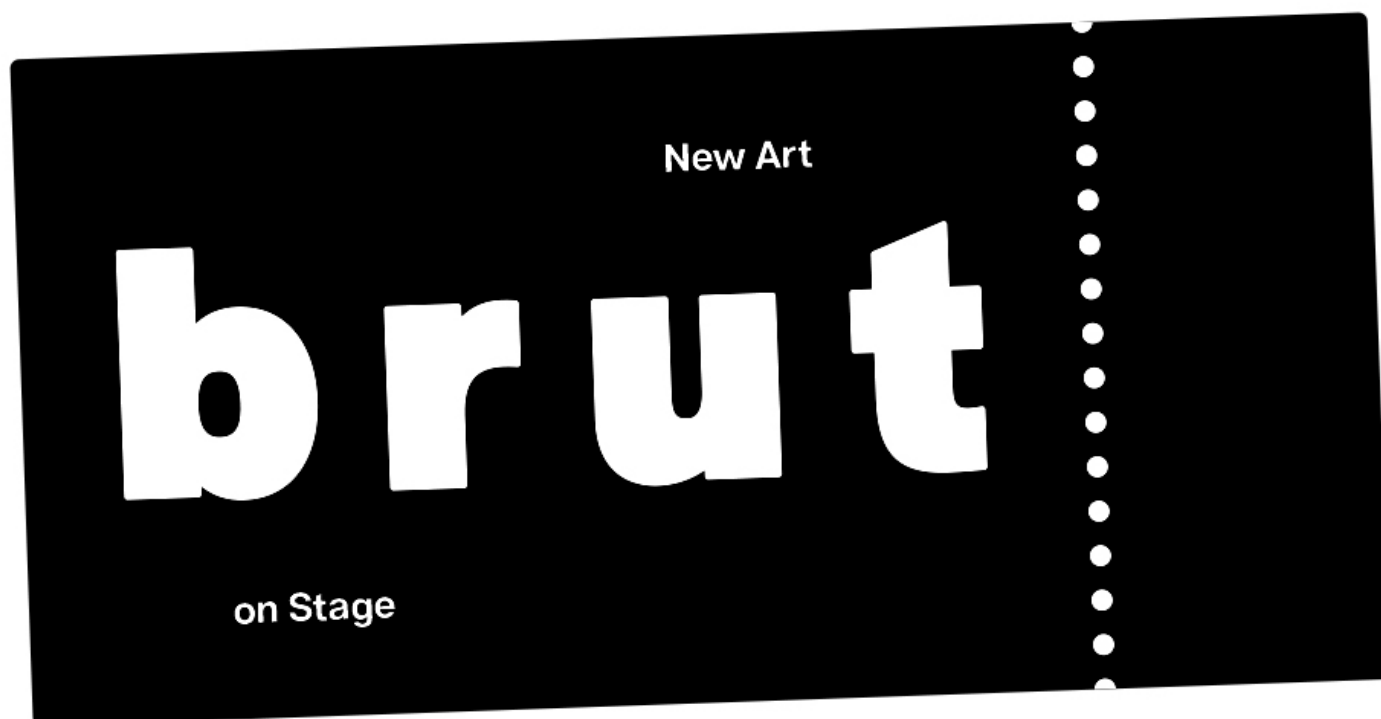
**Julia Seyr** is a multimedia artist. She grew up in Moscow and Belgrade during the Balkan Wars of the 1990s and studied painting and new media at the Vienna Academy of Fine Arts. After encountering the British sound-system Spiral Tribe on their journey from Sarajevo to Vienna, she became part of the free-techno community. She regularly contributed to parties with large-scale backdrop paintings and video projections.

**Heinz Steinböck** lives, works and travels as an arts producer between Vienna and Montevideo, after previously managing an Adeg Supermarkt in Lower Austria. He has contributed to numerous projects and festivals, including Festival der Regionen, Viertelvestival and wienwoche.

[https://www.instagram.com/h1\\_stein](https://www.instagram.com/h1_stein)

Performance, dance and theater as a present

The vouchers and more info can be found in our webshop at [brut-wien.at](http://brut-wien.at).



## imagetanz 2022

04<sup>th</sup> to 26<sup>th</sup> March 2022

imagetanz 2022

In March, imagetanz once again presents new positions in **choreography** and **performance** with a diverse three-week programme full of world premieres by local artists, international guest performances and studio visits.

**recipes that move your body** – with this motto imagetanz brings a select menu of innovative live formats of choreography and performance to the stage. In *SHE LEGEND* **Rykena/Jüngst** search for the queer potentials of the comic world, and in *DEEP DANCING* the performance collective **CHICKS\*** tests forms of couple dance as a tool of resistance. Questions of identity and belonging are the focus of the projects *losing face* by **Cat Jimenez**, *Dance for the Future* by **Mzamo Nondlwana**, and *L-INKED/THE SOLO* by **Jaskaran Anand**.

In *Isolation*, **Zoe Gudović** transforms the toilets of brut nordwest into a temporary living room, while **Fabian Faltin & Adam Dekan** channel cultural needs on a tour through the hidden spaces of brut nordwest in *House of Hyperculture*. Do we want to dance? And if so, how?

### brut extras

As part of the brut-series **Handle with care**, imagetanz shows a cross-section of Vienna's young performance scene: Five artistic teams invite you to visit the rehearsal spaces of **brut nordwest** and the studios of **Bears in the Park at Kempelenpark** and provide insight into the creation process of their new projects.

# Coming up

brut nordwest

Nordwestbahnstraße 8-10, 1200 Vienna

Thu 24<sup>th</sup>, Fri, 25<sup>th</sup>, Sat 26<sup>th</sup> March, 8:00 pm

**Cat Jimenez**

**losing face**

with Imani Rameses, Miranda Rumerstorfer, Youngung Sebastian Kim

Performance / Dance

World premiere

imagnetanz 2022

{Colonial mindset}  
{The otherness}  
{Move it, break it}

brut at Bears in the Park

Kempelengasse 1, Building 1, 1100 Vienna

Fri, 25<sup>th</sup> & Sat, 26<sup>th</sup> March, 5:00–7:00 pm

**Handle with care featuring Huggy Bears**

**With contributions by Maggesi/Morusiewicz and verena herterich & Oravin**

Performance / studio visit

in English

imagnetanz 2022

brut Extras

{Work in progress}  
{Artists in residence}  
{State of the art}

brut nordwest

Nordwestbahnstraße 8-10, 1200 Vienna

Mon, 4<sup>th</sup> April, 7:00 pm

**Florian Malzacher with Alexander Karschnia (andcompany&Co.) & Eva von Redecker**

**Gesellschaftsspiele: The Art of Assembly – PARLIAMENTS OF THINGS AND BEINGS**

Lectures, discussions, online platform

brut Series

in English

The Art of Assembly

{Gathering}  
{Radical democracy}  
{Art & politics}

brut im Prater

Lukschgasse 5, 1020 Wien

Wed, 6<sup>th</sup> April, 7:00 pm

**Claudia Bosse with Claudia Augustat and Douglas Godbold**

**Circular Ecologies: Symbiose, Transformation! Ritual**

Background Talk zu ORACLE and SACRIFICE in the woods (Teil 3/3)

Nomadic Theory / Talk

Ongoing Research

in English and German

brut Extras

{Ecological thinking}  
{Almost everything is connected}  
{Symbiosis}

**Tickets and info: [brut-wien.at](http://brut-wien.at)**

Media partners

**FALTER**



**intro**

**DERSTANDARD**

**NIE**  
**WIEDER**  
**KRIEG**

**DIE  
VIELEN**